BROOKLYN ADVERTISEMENTS

Muscle Shoals
Power Will Be
In Use by 1926

Work on Huge Project Is
Resumed Quickly as U.S.
Gives Word to Army to move the tracter of the examps of Plorida with cheese the second of the examps of Plorida with cheese the second of the examps of Plorida with the second of the examps of Plorida with cheese the plorida plorida with cheese the plorida with chee

BROOKLYN - NEW YORK

Business Hours 9 to 5:30

Election Day Notice!

Fulton Street

Election Day Has Always Been and Again This Year Will Be a

Family Day at Loeser's

THE men can come, and we invite them to come in with their families, and see for themselves how fine a store this is and how well it may serve them.

There will be many special sales -notable sales-for all the family and for the home. We have been a long time preparing them, and they

But above all else there will be our warmest and very special welcome, and our best endeavor to make it clear that we have here an ideal of GOOD SERVICE that makes it always safe to rely on

Tuesday's Opening Hour Will be 10 A. M.

That Our Store Family May Have Ample Time to Vote. At a Remarkably Low Price

Diamond and Platinum Wrist Watches

Six Styles to Choose From at

Values From

N unmatched offering of superior Wrist Watches-we have never seen the value equalled. There are six styles, every one so handsome that one could choose with eyes closed and be certain of perfect satisfaction. The cases are all platinum, set with 20 diamonds, or 16 diamonds and 4 sapphires. Sapphire crowns.

Those who will buy a similar Watch at Christmas time will find no such low price as this on platinum set with diamonds. Since these Watches were mounted the price of platinum alone has advanced 30 per cent. Gift selections can be made Monday only at a saving of fully one-third on prices likely to prevail in the Christmas season.



Oval shape with 16 diamonds and 4 sapphires, one in center of each side.

\$112

Rectangular shape with 16 diamonds and 4 sapphires,

one in center of four sides.



Oval shape with 16 dia-

Rectangular shape with

monds and 4 sapphires in 16 diamonds and 4 sapphires triangles.

Rectangular shape with

Oval shape with 20 dia-monds set solid all around.

Just Inside the Fulton Street Door Losser's Fine Jewelry-Main Floor

Established 1807

COWPERTHWAIT & SONS

3rd Avenue & 121st Street 2212 to 2224 Third Ave.

"Everlasting Jumiture"
Ask Your Grandfather

Park Row & Chatham Sq 193 to 205 Park Row

Why Wait for Attractive New Furniture?

\$500 Worth of Goods may be purchased for an outlay of \$25 a month

Other amounts in proportion, for instance: \$50 Worth for \$3 Monthly \$100 Worth for \$6 Monthly \$1000 Worth for \$50 Monthly Pay by the Week if you wish

No Interest added. No Extra Charges of any Kind

Both Stores Open Saturday Evenings

Open a charge account tomorrow at our Harlem or Chatham Square store, with the goods you want for your home. Extend your payments over twelve, fifteen or eighteen months, or deduct 10% discount for cash, if you

Furnish your home prettily with attractive, substantial goods by this simple arrangement.

\$398 Chippendale Suite

Keep your savings for emergencies. Use your "small change" each week or month to pay for the furniture

Harlem Store Open Monday Evenings Also Both Stores Will Close at 1 P. M. Election Day



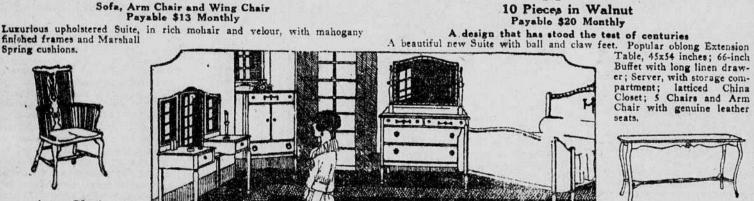
\$267 Three Mohair Pieces

Sofe, Arm Chair and Wing Chair Payable \$13 Monthly

finished frames and Marshall Spring cushions.



Arm Chair Design of 18th Century Prettily and unusually fash-ioned, with high back, in antique brown solid mahogany.
Special Price. \$24



\$198 Attractive Louis XV. 4-Piece Suite

Buffet with long linen draw-er; Server, with storage com-partment; latticed China Closet; 5 Chairs and Arm Chair with genuine leather

Reduced from \$275

A pretty suite in Combination Walnut, showing the graceful lines of this period design, with tasteful decorations. Vanity Toilet with three mirrors, full-sized bow-end Bed, attractive Dresser and roomy Chifforobe.



Tables White enamel porcelain-top Tables, hand made for firmness—36 inches long, 24 inches wide. Cleanest table made.

With Pastry Drawer \$11.75 With One Drawer .. \$7.75

RUG BARGAINS Cork Bath Mats, 18x54, usually \$3, now \$2.35 Wilton Velvet Rugs, 27x54 " 8.75 " \$5.50 Axminster Rugs, 7.6x9 " 60.00 "

\$47.50 Wilton Velvet Rugs, 8.3x10.6 " 77.50 " \$58.50 Tapestry Carpet, 36 in., a yd. " 2.45 " \$1.95 Wilton Rugs, 9x12 "135.00 " \$110.00





Lamp and Shade \$24.50 Taboret \$1.95 Two decorative and useful pieces, in mahogany finish, for living



Cowperthwait & Sons Oldest Furniture House in America

3rd Ave. and 121st St.

2212 to 2224 Third Avenue

Downtown Store: 193 to 205 Park Row Between City Hall "Sub" Station and Chatham Sq. "L" Station

A Group of New Fur Coats At New Low Prices---\$135 to \$295

VERY ONE cut so smartly and made of the finest, silkiest pelts that the Loeser representatives could select. The new Paris flare to the skirt of the Coats gives a youthful buoyancy to the furs that is most intriguing. You will see yourself in a new modishness when you try these

Persian Lamb, Natural Muskrat, Hudson Seal French Seal, Natural Opossum, Russian Pony

give a really fine choice, and many who already have expensive Coats will choose a new one at these new low prices just to save the finer Coat a bit and for hard wear in the motor. Not all furs at all prices. But the price range is \$135 to \$295.

Women's 59c. Stockings for 39c. Pair

NE of the largest and most comprehensive collections of Hosiery for women we ever had will be ready to-morrow, and a series of values which will make it immensely profitable to buy liberally.

Black, white and colored fiber silk Stockings. Also black full fashioned cotton Stockings. And black imported cotton Stockings with unbleached split feet.

Women's \$1 Stockings, 69c
Fiber and silk stockings, full
fashioned in camel and radio
gray. Also black and colored
seamed back thread silk with mercerized tops and soles.

length worsted Stockings.

Women's \$1.75 Sport Stockings, \$1.19 Imported black, navy, gray, cordovan and camel English wool Stockings

Stockings.

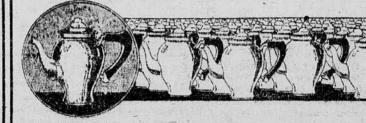
Children's \$1 Sport Stockings,
79c
Brown, blue and green cluster
ribbed heather mixtures, cotton
and wool, three-quarter length
Stockings with roll tops; also
brown cluster ribbed, regular
length worsted Stockings.

Women's \$2.50 and \$3
Sport Stockings,
Gray, camel and brown heather English wool Sport Stockings
with self and contrasting clocks;
also brown heather, blue heather,
red heather and Oxford fine ribbed English worsted.

Novelty Lace Flouncings, \$1.98 Regularly \$2.75 to \$4.25

N IMPORTER'S SURPLUS, including some of the most beautiful Flouncings shown this season, at a price unmatched anywhere.

For evening wear and dinner wear and lovely blouses these Flouncings are most attractive, some being in the fashionable metal embroidered patterns on colored grounds, others in colored novelty designs. All are on a substantial silk net foundation. designs. All are \$1.98 yard.



6,000 Aluminum Percolators Go at the Year's Lowest Prices

6,000 Percolators-All the Landers, Frary & Clark Make

At \$2.98 3,000 L, F. & C. Make 6-Cup Percolators

At \$3.48 3,000 L. F. & C. Make 9-Cup Percolators

Regularly \$5.50

Regularly \$5 HE MOMENT WE SAY the make, these low prices

take on a double importance. For Percolators by Landers, Frary & Clark, makers of the famous "Universal" wares, need no praise, any more than does china from Haviland. So six thousand such Percolators, regularly \$5 and \$5.50, to sell at \$2.98 and \$3.48, are going to create a

These Percolators were all to be shipped to foreign markets. For that reason they bear the name "Pumpfast" instead of "Universal," because "Pumpfast" is the name under which "Universal" Percolators are sometimes sold abroad.

But at the last moment unsatisfactory financial arrangements caused the manufacturers to withhold the shipment. So they sacrificed them to Loeser's, preferring to lose a little and get immediate cash, than to risk all abroad. All are of heavy aluminum ware, polished to the brightness of silver, and made with the famous Landers, Frary & Clark pump, that starts its percolating operation in about 11/2 minutes, with cold water:

The top is of glass and the wood handle has a protection against scorching from flame.

22c., 25c. and 29c. Huck Towels at 15c ONTINUING the notable Linen Store sales, we can

through special concessions on some of our own lines and new purchases offer this fine lot of Huck Towels for this record low price.

In all there are some thirty-eight hundred Towels, in the regulation sizes, some with neat red and blue borders, others with the popular Grecian Key borders.

For home use, for gifts, for prizes these Towels make splendid investments for the little price. 22-inch Napkins; value \$8.75

Odd Lots of Napkins Irish and Scotch linen Napkins, in a variety of pretty patterns: Regularly \$2.38 for 6, at. \$1.88 Regularly \$2.50 for 6, at. \$2.13 Regularly \$3 for 6, at. \$2.45 Regularly \$4 for 6, at. \$3.25 \$2.50 Linen Table Damask,

\$1.89 Yard Irish linen Damask, 70 inches ide, in an assortment of floral patterns.

Pattern Table Cloths Irish linen pattern Table Cloths, in chrysanthemum, rose, fleur de lis, spot and other pat-68x72; value \$6.75, for. . . \$5.50 68x90; value \$7.98, for. . . \$6.75 20-inch Napkins; value \$7.50.

Irish linen Napkins, in floral

\$5.50 dozen, regularly \$6.75 \$7.50 dozen, regularly \$8.75 \$8.50 Hemstitched Linen Sets, \$5.98

Fine linen hemstitched Sets in floral patterns; one 56x70 Cloth and six Naplins to match. \$1.39 Huck Towels, \$1 Irish linen Huck Towels of the well-known Meadow Bleach, is

beautiful border patterns. 50c. Linen Toweling, 39c. Yard Irish linen Crash Toweling, for dish or roller use.

Women's \$7.50 Two-Strap Pumps, \$4.85

TO UMPS that are very unusual from every standpoint at the price quoted. In harmony with the present fashions are both of the excellent models for afternoon

One style of fine grained patent leather, the other in a two-tone tan and brown combination. Both are two-strap models, with Goodyear welted soles and Cuban heels of leather.

Sale Reversible Velour Portieres \$16.98 Pair

Of 50-Inch Velour : Many Color Combinations

NEW LOT, along with other purchases of Curtains and Draperies, offers special interest to housewives who are in the midst of autumn housefurnishing plans. These Portieres, made to our order, are close to whole-

sale cost, and a value unequaled in this city. Made of lustrous, 50-inch velour, all with open French edges, they come in combinations of blue, brown, rose, gold. mulberry, dark blue, green and cark brown.

A record value for \$16.98 pair. \$2 and \$2.25 Filet Nottingham Lace Curtains, \$1.35 \$2.50 and \$3 File: Nottingham Lace Curtains, \$1.95

Five hundred pairs in twenty-five designs; white and ecru. \$1.15 and \$1.25 Marquisette and Scrim Curtains, 85c \$1.65 and \$2.25 Marquisette and Scrim Curtains, \$1.45

One thousand pairs in white and ecru. Ruffled Marquisette Curtains with Tie Backs, 98c. Pair

Instead of \$1.35

A very exceptional value.

Ruffled Block Marquisette Curtains, \$1.49 Instead of \$1.98 Pair All with tie backs. \$4.50 and \$5 Irish Point Curtains,

\$3.85 \$6 and \$7.50 Irish Point Curtains, \$5.45 Twenty-five patterns from

\$3 and \$3.50 Voile, Sc.im and Marquisette Curtains, \$5.50 \$6 and \$7 Voile, Scrim and Marquisette Curtains, \$4.95 Twelve hundred and fifty pairs in sixty-five designs; white

Imported French Marie
Antoinette Curtains
Fifteen handsome designs in
thite and ecru.
\$5.75 pair, regularly \$7 and 1.50. \$6.98 pair, regularly \$3.75 nd \$9.50. \$8.50 pair, regularly \$10 and

Forty-five beautiful styles in white and ecru.
\$2.75 pair, regularly \$3.50 and \$4.
\$3.65 pair, regularly \$4.50 and \$5.
\$4.45 pair, regularly \$5.50 and \$6. Imported Irish Point and Duchesse Lace Curtains Seven hundred and fifty pairs in thirty wide bordered and dainty Duchesse styles; in white

\$7 and \$8 Lacet Arabian

Curtains, \$5.25
\$9 and \$10 Lacet Arabian
Curtains, \$6.98
Wide imported lacet Arabian

Filet and Brussels Nottingham

Curtaine

edge Curtains.

\$6.98 pair, regularly \$8 and \$9. \$8.45 pair, regularly \$10 and

11. \$9.95, regularly \$12 and \$13. \$12.50.